



FOR IMMEDIATE RELEASE

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PlaySight extends partnership agreement with the USTA National Campus

LAKE NONA, FL (February 26th, 2018) – PlaySight and the USTA National Campus are extending their partnership arrangement for an additional seven years. Since the opening of the National Campus in January of 2017, PlaySight has been the Official SmartCourt Provider for the facility. Under the new agreement, PlaySight has developed new elements for its SmartCourt system which will include upgraded PlayFair capabilities along with other new features to enhance the user experience. Additionally, PlaySight will be integrated into high school and collegiate tournament play and will have a featured presence within an Innovation Lab at the National Campus Welcome Center where players and campus guests can see first hand how the SmartCourt system operates and be encouraged to take advantage of this innovative product during play at the facility.

With 100 tennis courts spread across 64 acres, the USTA National Campus offers unparalleled playing, training and educational experiences for recreational players, competitive players, coaches and spectators alike. And PlaySight's suite of technology - PRO, PLAY and LIVE SmartCourts - are installed throughout to enhance the on-court enjoyment, engagement and overall experience.

"We first selected PlaySight over a year ago to power the USTA National Campus with their SmartCourt technology, and we're excited to take the partnership to the next level," said Tim Cass, General Manager, USTA National Campus. "We will be further integrating PlaySight throughout the campus - from training the next generation of American tennis players to recreational and league players benefitting from the live streaming, video and data analytics."

"The USTA has been a great partner to work with and we're thrilled to be solidifying our relationship with them over the long term," said Chen Shachar, PlaySight's CEO. "There is no better tennis facility in the world for us to connect with the next generation of tennis players - and players of all ages."

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About PlaySight:

Selected in 2017 by Fast Company as one of the “10 Most Innovative Companies in Sport,” PlaySight’s SmartCourt technology leverages both multiangle video and proprietary analytics to improve on-court performance and connect the next generation of athletes. SmartCourts are powering the leading tennis federations, academies, clubs and nearly 50 NCAA programs across all three divisions.

Outside of tennis, the company is also working with top high schools and professional teams across basketball, soccer and other sports including the 2015 and 2017 NBA Champion Golden State Warriors and the 2017 NCAA Basketball Champion North Carolina Tar Heels.

For more information: www.playsight.com

About the United States Tennis Association:

The USTA is the national governing body for the sport of tennis in the U.S. and the leader in promoting and developing the growth of tennis at every level -- from local communities to the highest level of the professional game. A not-for-profit organization with more than 715,000 members, it invests 100% of its proceeds in growing the game. It owns and operates the US Open, one of the highest-attended annual sporting events in the world, and launched the US Open Series, linking seven summer WTA and ATP World Tour tournaments to the US Open. In addition, it owns approximately 90 Pro Circuit events throughout the U.S. and selects the teams for the Davis Cup, Fed Cup, Olympic and Paralympic Games. The USTA’s philanthropic entity, the USTA Foundation, provides grants and scholarships in addition to supporting tennis and education programs nationwide to benefit under-resourced youth through the National Junior Tennis & Learning (NJTL) network. For more information about the USTA, go to USTA.com or follow the official accounts on Facebook, Instagram, Twitter and Snapchat.

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